

CREATIVE WRITING

VANSHI SHAH
AAGAM SHAH
PRATHAM SHAH
DIVY SHAH
UBEAD SAYED



SWIGGY

“Kickstart your New Year goals with meals that match your vibe!

Get a mood and Swiggy will groove”

swiggyindia   Alan Avry · Celebrate (prod. by d.higgs) (Instr... 

rumali roti's new year resolution



ulte kadhai se seedhe
tawe mein aane ki
koshish karunga

aur bada
aadmi banunga 

 7,837  102  7,475 

swiggyindia apna new year resolution batao 

SWIGGY

"Paratha OR Pratha ?
Swiggy brings all your taste buds dream come true."



swiggyindia

Dhruv Goel · Red Shehnai



in punjab



aloo paratha

went abroad for studies



quesadilla



13K 146 2,544



swiggyindia accent laane ke liye kitne din abroad rehna padta hai? 🤔

SWIGGY

“Align your stars and your snacks.
Astrology-inspired eats, delivered
by Swiggy to you”

swiggyindia

aries

the signs as food

1/12

messy yet very organised

popular but doesn't know it

needs constant buttering

either loved or hated

30.7K 225 55K

swiggyindia what's your raashee, yeh toh batado na?

🎵 🤩

MARKETING COPIES



A set of three stainless steel cookware items with red handles and lids. The items include a frying pan, a saucepan, and a pressure cooker. Each item has the 'Prestige PLATINA' logo on it. A small heart icon is visible in the top right corner of the image area.

Prestige Platina Popular Stainless Steel 3PCS BYK SET Cookware
₹2295.00 M.R.P.: ~~₹3980.00~~ **42%**



A pair of black wired earbuds with a microphone and a 3.5mm connector. The earbuds have a unique, multi-lobed design.

3. boAt 100 Wired
4.3 ★ 14,23,903 Ratings & 1,17,771 Reviews
₹298 70% off
With Mic: Yes
Connector type: 3.5
Tangle free Cable

TECHNICAL COPIES



How to apply Ubtan on your face? [^](#)

Step 1: Make a paste: First, make a thick paste with natural ingredients like Gram Flour, Turmeric, Milk, and Saffron. You may add a pinch of saffron, rose milk, and yogurt for added benefits. Mix these substances and blend to make a smooth paste, ensuring a thick consistency. Step 2: Apply evenly: Wash your face with a sulfate-free face cleanser. Applying Ubtan on a clean facial canvas is important for better penetration of the ingredients. Then, apply a small amount of the Ubtan paste evenly on your face and neck, avoiding the eye area. Step 3: Leave it on: Leave it for 10 minutes or until fully absorbed. As it dries, the paste feels dry on the skin. You may use water to moisten the skin a little and use only gentle circular motions, scrubbing off the paste. This will also help shed dead skin cells. Step 4: Rinse thoroughly: Use normal tap water to rinse off. Pat dry your face. The result is refreshed and rejuvenated skin. Apply a moisturizer to lock in moisture and get a healthy glow. You may use the Ubtan pack once or twice weekly for younger, brighter-looking skin.



HOW TO **USE**

- 1** Squeeze 1.2 tsp amount in your palm
- 2** Briskly rub hands together until dry
- 3** Store below 30°C



MICRO COPIES



[help](#) [orders and returns](#) [sign up](#) [log in](#)

[MEN](#) [WOMEN](#) [KIDS](#) [SPORTS](#) [LIFESTYLE](#) [OUTLET](#) [END OF SEASON SALE](#)

Search



MEN

[All Men's](#)
[Footwear](#)
[Clothing](#)
[Accessories](#)

WOMEN

[All Women's](#)
[Footwear](#)
[Clothing](#)
[Accessories](#)

KIDS

[All Kids](#)
[Footwear](#)
[Clothing](#)
[Accessories](#)

SHOP BY PRICE

[Shoes Under ₹2000](#)
[Clothing under ₹2000](#)
[Shoes Under ₹3000](#)
[Shoes Under ₹5000](#)



[Trending](#)

[Women](#)

[Men](#)

[Kids](#)

[Motorsport](#)

[Collaborations](#)

[Sports](#)

[Outlet](#)

[SEARCH](#)



Hike Trip

[Classics](#)

[Jersey Culture](#)

[Launch Calendar](#)

Sneaker Store

[Palermo](#)
[Style Your Palermo](#)
[Speedcat](#)
[Suede](#)
[Rider](#)

Running Store

[Run Clubs](#)
[Nitro](#)
[Activewear](#)

Travel Store

[Cold Getaways](#)
[Beach Vacations](#)
[City Strolls](#)
[Trekking Trips](#)

Hottest Drops

[Portugal Kits](#)
[Puma x PV Sindhu](#)

EMOTIONAL APPEAL

“Create What You Feel,
Live What You Imagine”



EMOTIONAL APPEAL

"Find Your Flavor,
Find Yourself"



“Breakdowns are costly.
Toyota’s reliability saves you.”

FEAR
APPEAL



“What’s More Valuable
than Your Privacy?”

FEAR
APPEAL



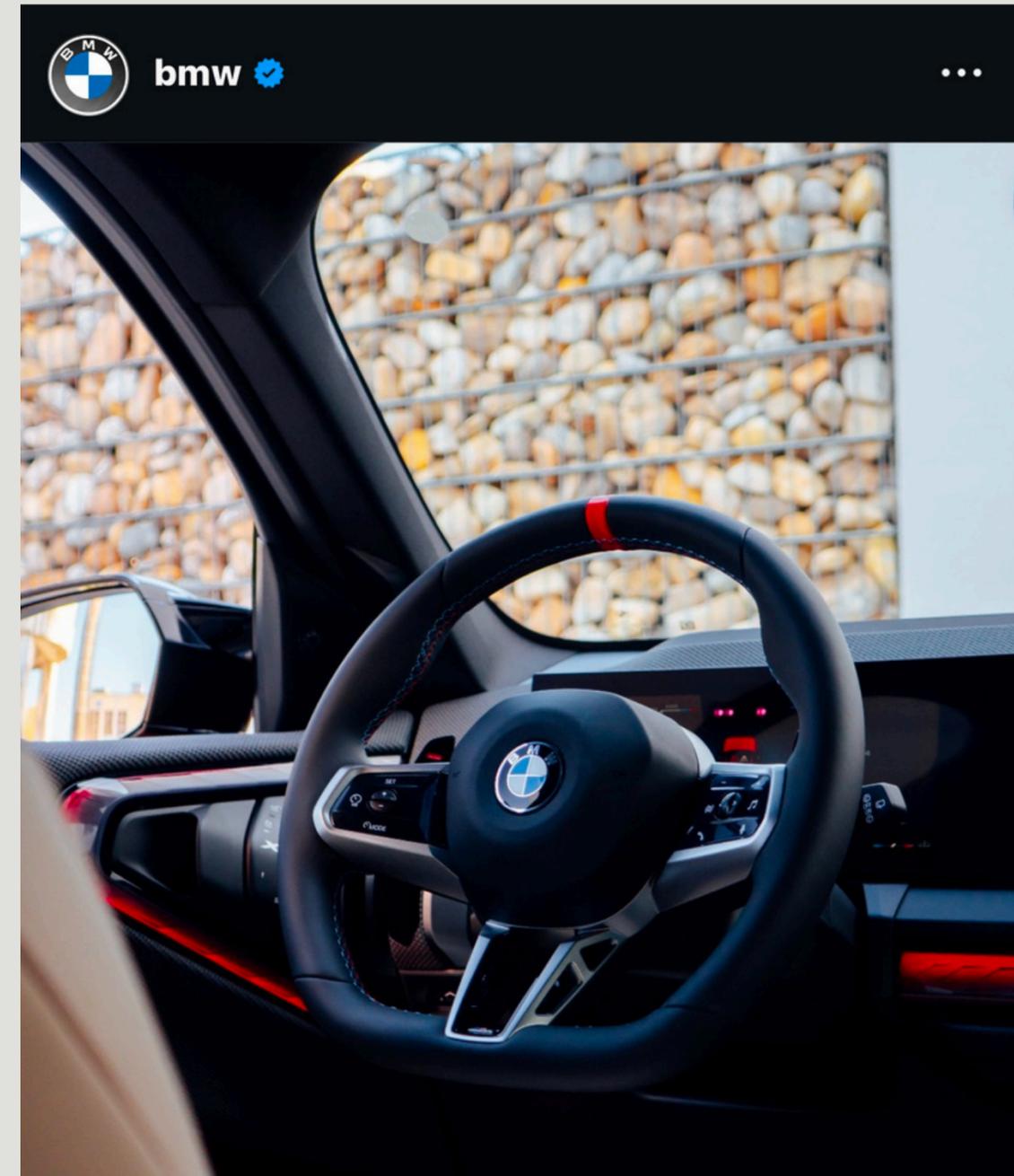
“Everyone’s already sipping Starbucks. Don’t miss out on the best coffee experience.”

BANDWAGON APPEAL



“They're Already
Experiencing the Thrill.
Are You?”

BANDWAGON APPEAL



THANK YOU